

Strategic Planning Consulting

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Strategic planning is a process to position or reposition an organization in its social situation to optimize its viability, vitality, and future effectiveness. There are specific steps that can be followed to provide a factual basis for developing long-range organizational plans. Our consultation support typically involves the activities shown below.

- Consult with organizational leaders to clarify the value orientations of the organization that will guide the strategic planning process then create a plan for doing strategic planning.
- Provide expert facilitation for leaders to do a Strengths-Weaknesses-Opportunities-Threats (S-W-O-T) analysis of the organization and its immediate contextual considerations (e.g. changes in market conditions; labor pool; federal, state and local government regulations; competitors, etc.)
- Conduct interviews with, or surveys of stakeholders to gather ideas, preferences, perspectives, and other information relevant to strategic planning; summarize and organize findings; provide objective reports of information to those involved in the strategic planning process.
- Plan and facilitate the involvement of organizational members in organizing and prioritizing the information on which strategic plans will be based.
- Provide group facilitation, documentation, writing, and editing support for developing statements of mission, vision, values, goals, and objectives.
- Prepare written drafts of strategic plans for consideration of stakeholders.
- Provide consultation support for the various steps to be used in implementing the strategic plan.
- Facilitate alignment meetings to help clarify strategic plans and gain commitment from leaders and stakeholders to help assure performance according to plans.